

Site Usage

109,735 Visits

63.21% Bounce Rate

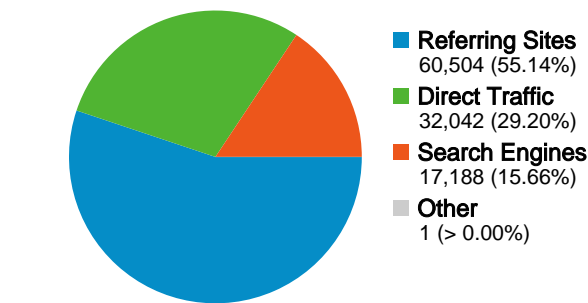
267,557 Pageviews

00:01:48 Avg. Time on Site

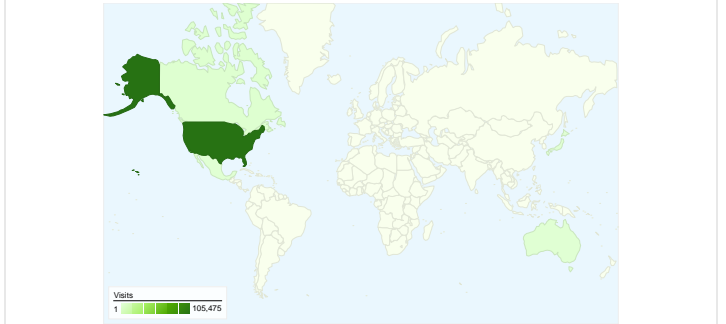
2.44 Pages/Visit

74.66% % New Visits

Traffic Sources Overview



Map Overlay world



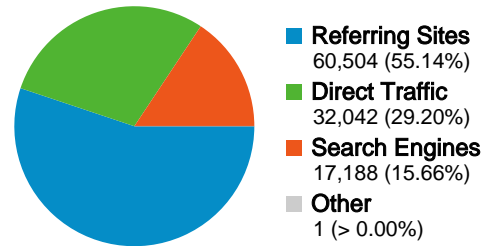
Top Content

URL	Pageviews	% visits
/	47,260	17.66%
/resources/cm/mlacitationss	26,236	9.81%
/admin/cm/mlacitationss	15,051	5.63%
/create	11,232	4.20%
/research	10,926	4.08%



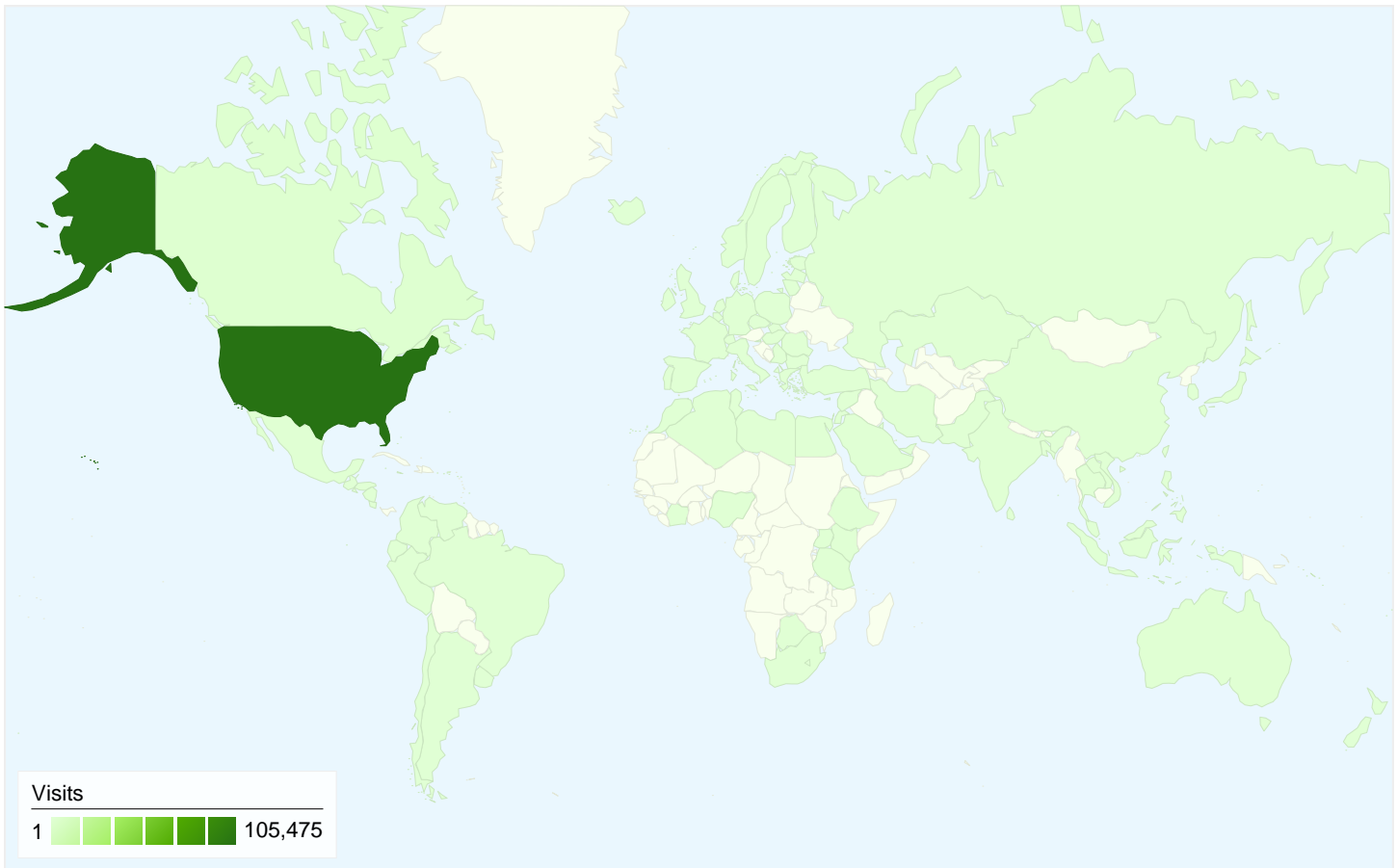
All traffic sources sent a total of 109,735 visits

- 29.20% Direct Traffic
- 55.14% Referring Sites
- 15.66% Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	32,042	29.20%	citation maker	3,872	22.53%
oslis.org (referral)	14,945	13.62%	oslis	2,919	16.98%
google (organic)	13,740	12.52%	m la citation maker	1,089	6.34%
ncwiseowl.org (referral)	6,790	6.19%	oslis citation maker	813	4.73%
ncwiseowl.com (referral)	1,809	1.65%	citation machine	809	4.71%

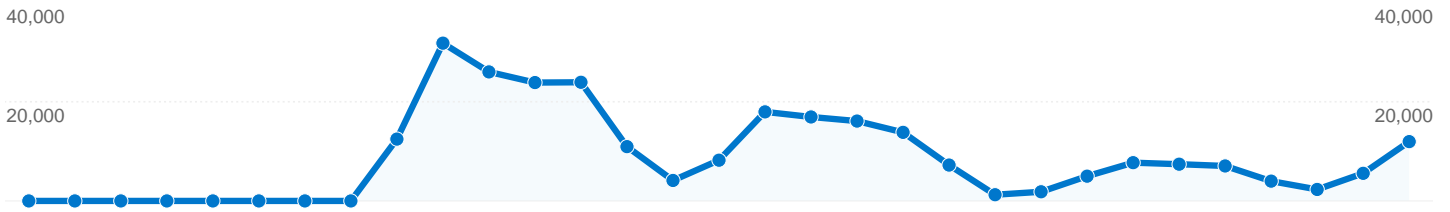


## 109,735 visits came from 108 countries/territories

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>109,735</b> % of Site Total: 100.00%	<b>2.44</b> Site Avg: 2.44 (0.00%)	<b>00:01:48</b> Site Avg: 00:01:48 (0.00%)	<b>74.53%</b> Site Avg: 74.66% (-0.16%)	<b>63.21%</b> Site Avg: 63.21% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	105,475	2.45	00:01:49	74.13%	63.02%
Canada	1,383	2.13	00:01:07	84.67%	68.76%
Australia	503	2.55	00:01:07	88.07%	62.82%
Japan	458	2.14	00:01:08	78.38%	71.62%
Mexico	324	2.92	00:01:59	86.11%	55.56%
New Zealand	245	1.80	00:02:18	89.39%	67.76%
Belgium	177	3.66	00:01:58	66.67%	52.54%
Malaysia	159	1.62	00:01:10	81.76%	79.25%
Philippines	117	1.91	00:02:25	79.49%	74.36%
United Kingdom	70	1.84	00:00:40	88.57%	81.43%





9,206 URLs were viewed a total of 267,557 times

**Content Performance**

<b>Pageviews</b> <b>267,557</b> % of Site Total: 100.00%	<b>Unique Pageviews</b> <b>194,811</b> % of Site Total: 100.00%	<b>Time on Page</b> <b>00:01:15</b> Site Avg: 00:01:15 (0.00%)	<b>Bounce Rate</b> <b>63.21%</b> Site Avg: 63.21% (0.00%)	<b>% Exit</b> <b>41.01%</b> Site Avg: 41.01% (0.00%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)	
URL	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/	47,260	35,095	00:01:10	54.79%	46.19%	\$0.00
/resources/cm/mlacitationss	26,236	19,450	00:04:37	76.26%	71.43%	\$0.00
/admin/cm/mlacitationss	15,051	11,438	00:04:56	78.92%	72.67%	\$0.00
/create	11,232	7,932	00:00:22	74.02%	12.56%	\$0.00
/research	10,926	7,338	00:00:22	80.24%	9.91%	\$0.00
/MLACitations/secondary/	9,910	7,623	00:00:45	58.20%	51.28%	\$0.00
/MLACitations/secondary/index.php	9,002	5,450	00:00:47	37.92%	33.23%	\$0.00
/define	7,175	6,206	00:00:34	73.90%	62.80%	\$0.00
/admin/exresources/ebSCO-database	6,927	5,081	00:03:17	72.44%	50.76%	\$0.00
/resources/cm/mlacitationse	6,584	4,633	00:03:59	72.29%	63.62%	\$0.00

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